

It is a struggle for companies to turn the huge amounts of data they produce into the sort of information that is useful at the right time

By Nat D'Ercole

Making sense of **IT** all

We live in an age when vast seas of information can drown any enterprise. Lost revenue, poorly managed expenses, lost confidence, compliance problems and customer dissatisfaction are some of the outcomes of this information overload. In the face of such pressures, governance over enterprise information assets is no longer a luxury — it is a necessity. To support decision-making, companies today need to produce relevant, flexible and insightful information.

illustration by RYAN SNOOK

