

Environmental and sustainability issues are changing the playing field and creating opportunities for CAs in risks, regulations, reporting and other roles

By Julie Desjardins & Alan Willis

# THE business of CLIMATE CHANGE

“CLIMATE CHANGE IS NOT ONLY A CHALLENGE, it is also an opportunity. A paradigm shift to a low-carbon economy has the potential to drive forward the next chapter of technological innovation. It will require a third — this time green — industrial revolution” (The CEO Climate Policy Recommendations to G8 Leaders, July 2008,

Illustration by GÉRARD DUBOIS

