



# Kenneth R. Wilson Awards

Kenneth R. Wilson Awards are co-produced by the Canadian Business Press and Magazines Canada

## Winners of the 56th annual Kenneth R. Wilson Awards

Hundreds of guests gathered at the Carlu in Toronto on June 1, 2010 to celebrate the country's best in business press journalism at the 56th annual Kenneth R. Wilson Awards (KRW Awards) gala.

### MAGAZINE OF THE YEAR / MAGAZINE DE L'ANNÉE

#### WINNER /GAGNANT

##### **Alberta Oil**

*From the judges:*

A magazine appealing to the senior executives of the energy sector in Alberta and the rest of Canada, *Alberta Oil* combines high-quality photography, illustration and graphics, and in-depth coverage on “the business of energy.” Its attention to detail makes for a strong visual and editorial statement, offering a look at every aspect of this vital industry.

#### HONOURABLE MENTIONS/MENTIONS HONORABLES :

##### **Precedent**

*From the judges:*

Engaging, entertaining and different—*Precedent* attracts the young lawyer with its balance of law and lifestyle stories. The magazine uses clean design, captivating photography, charticles and illustrations while addressing both professional and personal issues. As the first independent legal publication in Ontario, *Precedent* manages to combine both aspects of a lawyer's life in an appealing way.

##### **Salon Magazine**

*From the judges:*

By using creative approaches to its articles, *Salon* manages to keep a sometimes repetitive subject matter fresh and engaging. Clever display, case studies and a strong overall design make this magazine appropriate for its stylish audience. *Salon* provides its readers with practical advice and even uses a comic strip to illustrate improving salon service and business skills.

## **BEST COVER**

### **MEILLEURE PAGE COUVERTURE**

#### **GOLD/OR :**

Ally Tripkovic, Peter Zaver

Hire Education

**Marketing**

#### **SILVER/ARGENT :**

Ally Tripkovic, Peter Zaver

The O'Reilly Factor

**Marketing**

#### **HONOURABLE MENTIONS/MENTIONS HONORABLES :**

Colin Way, Paige Weir

Minding the Mackenzie

**Alberta Oil**

Ian Chodikoff, Leslie Jen, Sue Williamson

The Art of Interiors

**Canadian Architect**

Elaine Borg, Caroline Cakebread

Busted

**Canadian Investment Review**

Diane Kleer, Kristy Nudds, Brooke Shaw, Angela Simon, Marilyn White

Can We Talk?

**Canadian Poultry**

Pierre Marc Pelletier, Annarosa Sabbadini

October

## Doctor's Review

Ally Tripkovic, Peter Zaver

There Goes Santa Claus

## Marketing

Lindsey Mrav

July/August

## Meetings & Incentive Travel

Darren Campbell, Michael Ganley, John Pekelsky

Sky Wars

## Up Here Business

## BEST ISSUE

## MEILLEUR NUMÉRO DE L'ANNÉE

## GOLD/OR :

Christian Bellavance, Bernadette Gillen

The Heat Is On

## CAmagazine

## SILVER/ARGENT :

Melissa Kluger, Underline Studio

Fall

## Precedent

## HONOURABLE MENTIONS/MENTIONS HONORABLES :

Sheri Craig, Kamilla Nikolaev, Ellie Robinson

Do Some Good

## Building

Ian Chodikoff, Leslie Jen, Sue Williamson

Erickson Remembered

**Canadian Architect**

Erin Donnelly, Michael Totzke, Lisa Zambri

Working Well

**Canadian Interiors**

Rosanna Caira, David Heath, Alistair Kyte

Arch Rival

**Foodservice and Hospitality**

David Brown, Rebecca Harris, Jeromy Lloyd, Matt Semansky, Peter Zaver

Brave New World

**Marketing**

Christine Dewairy, Ian Portsmouth

Opportunity Guide

**Profit**

Peggy Berkowitz, Léo Charbonneau, Mantle & Overall Communications

Anniversary Issue

**University Affairs**

Darren Campbell, Michael Ganley, Patrick Kane, John Pekelsky, Brent Reaney, Katharine Sandiford

November

**Up Here Business**

## WRITING CATEGORIES / CATÉGORIE ŒUVRES ÉCRITES

### **BEST EDITORIAL**

### **MEILLEUR EDITORIAL**

#### **GOLD/OR :**

Yves Bonneau

La Paternité déficiente du FISF

**Conseiller**

#### **SILVER/ARGENT :**

Colin Leslie

The Profession's Next Big Questions

**The Medical Post**

#### **HONOURABLE MENTIONS/MENTIONS HONORABLES :**

Yves Bonneau

Libérez-nous du statut quo!

**Conseiller**

Vicki Wood

Editorial

**Drugstore Canada**

Rosanna Caira

Whose Meal Is It Anyway?

**Foodservice and Hospitality**

Catherine Choquette

Éditorial

**L'actualité médicale**

Rosalind Stefanac

Coffee, Tea, Rx or OTC?

Pharmacy Practice

Joe Terrett

No Borders for Skills or Jobs

Plant: Canada's Industry Newspaper

Guy Crittenden

Nano! Nano!

Solid Waste & Recycling

Rolf Lockwood

Emissions Reconsidered/Bio Promises/Talkin Engines

Today's Trucking

**BEST FEATURE ARTICLE**

**MEILLEUR ARTICLE DE FOND**

**GOLD/OR :**

Brendan Howley

Yes She Did

Marketing

**SILVER/ARGENT :**

Gabrielle Bauer

In Character

Professionally Speaking

HONOURABLE MENTIONS/MENTIONS HONORABLES :

Tamar Satov

Tax Breaks

[CAmagazine](#)

Michel Dongois

La Testo et les dollars

[L'actualité médicale](#)

Maurice Smith

Global Brainstorming

[New Technology Magazine](#)

Crystal Luxmore

Oh Mother, Where Art Thou?

[Precedent](#)

Jill Scarrow

No to Naughty Nurse Image

[Registered Nurse Journal](#)

Michael Ganley

Sky Wars

[Up Here Business](#)

Tim Querengesser

Black and White and Well Read

[Up Here Business](#)

Katharine Sandiford

Help Wanted

[Up Here Business](#)

**BEST HOW-TO ARTICLE OR SERIES OF HOW-TO ARTICLES**  
**MEILLEUR ARTICLE OU SÉRIE D'ARTICLES DE CONSEILS PRATIQUES**

**GOLD/OR :**

Tamar Satov

Tax Breaks

**CAmagazine**

**SILVER/ARGENT :**

Annette Bourdeau, Daniel Fish, Jim McElgunn

How to be a Superpreneur

**Profit**

**HONOURABLE MENTIONS/MENTIONS HONORABLES :**

Yan Barcelo

Survivre en eaux troubles

**CAmagazine**

John Lorinc

Staying Alive

**CAmagazine**

Erin Letson

Goodbye Paper

**Canadian Mortgage Professional**

Allan Janssen

10 Ways to Grow Your Oil-Change Business

**Canadian Technician**

Shruti Harilall  
Pharmacy MBA  
[Drugstore Canada](#)

Gina Makkar  
Your Guide to Franchising  
[FranchiseCanada](#)

Gordon Griffiths  
Getting Ready to Sell  
[Graphic Monthly Canada](#)

Peter Phillips  
How to Justify a CMMS System Purchase  
[Machinery & Equipment MRO](#)

#### **BEST MERCHANDISING/MARKETING ARTICLE**

#### **MEILLEUR ARTICLE DANS LE DOMAINE DE LA MISE EN MARCHÉ ET DU MARKETING**

#### **GOLD/OR :**

Andrew Sobchak  
Getting a Grip on Social Media  
[Centre Magazine](#)

#### **SILVER/ARGENT :**

Angela Kryhul  
Goodbye, Paper  
[Meetings & Incentive Travel](#)

HONOURABLE MENTIONS/MENTIONS HONORABLES :

Romana King

The Quest

[Advisor's Edge](#)

Yan Barcelo

Dix services à valeur ajoutée

[CAmagazine](#)

Glenn Kauth

Big BD

[Canadian Lawyer](#)

Jeromy Lloyd

24-Hour PR People

[Marketing](#)

Michelle Warren

Blogger Knows Best

[Marketing](#)

Matt Semansky

Mosque and State

[Marketing](#)

Patrick Bellerose

L'art du pitch

[Marketing QC](#)

Simon Blake

Make a Splash with Your Truck Graphics!

[Plumbing and HVAC](#)

**BEST NEWS COVERAGE**

**MEILLEURE COUVERTURE DE L'ACTUALITÉ**

**GOLD/OR :**

Michel Dongois, Denis Méthot

Euthanasie - Les médecins bientôt à l'heure des choix

**L'actualité médicale**

**SILVER/ARGENT :**

Mike King

Gangsta Rap

**Canadian Lawyer**

**HONOURABLE MENTIONS/MENTIONS HONORABLES :**

Bill Tice

Safety in B.C.'s Woods

**Canadian Forest Industries**

David Menzies

Oil Change

**Canadian Technician**

David Gambrill

Devil in the Details

**Canadian Underwriter**

Bryнна Leslie

Jump-Start

**Hardware Merchandising**

Andrew Skelly

Two Trials Deal Blows to Common Spine Procedure

[The Medical Post](#)

Marco Beghetto

Over & Out

[Today's Trucking](#)

Steve Bouchard

L'armée à la rescousse

[Transport Routier](#)

Jeff Mitchell

Case Closed

[Truck News](#)

## **BEST ONE-OF-A-KIND ARTICLE**

### **ARTICLE HORS CATÉGORIE**

#### **GOLD/OR :**

Paul McLaughlin

The Wine Sellers

[CAmagazine](#)

#### **SILVER/ARGENT :**

Eleanor Beaton, Annette Bourdeau, Andy Holloway, Tony Martin, Jim McElgunn, Ian Portsmouth, Kim Shiffman

Your Next Big Thing

[Profit](#)

## HONOURABLE MENTIONS/MENTIONS HONORABLES

Gordon Jaremko, Mira Shenker

Top 25 Canadian Energy Infrastructure Projects

Alberta Oil / ReNew

Don McLellan

Kidnapped

Insurancewest

Luigi Benetton

Canada's Best Law Firm Websites

National

Nicols Ritoux

Hors des sentiers battus

National

Katherine Barber

Manure & Magatogas

Professionally Speaking

## BEST PROFESSIONAL ARTICLE

## MEILLEUR ARTICLE DANS LE SECTEUR PROFESSIONNEL

### GOLD/OR :

Pierre Racine

Le Conseiller des âmes

Conseiller

SILVER/ARGENT :

Isabelle Girard, Christian Leduc  
Médecines alternatives et produits naturels

[L'actualité médicale](#)

HONOURABLE MENTIONS/MENTIONS HONORABLES :

Paul Brent  
The Third-Party Solution

[CAmagazine](#)

Lauren MacGillivray  
The Aggregators

[Canadian Insurance Business Magazine](#)

Paul Brent  
Assembly Line  
[Canadian Lawyer](#)

Christian Leduc  
Cessez d'être idéalistes  
[L'actualité pharmaceutique](#)

Nicolas Ritoux  
Panorama des médias sociaux  
[National](#)

Dan Birch  
Reinventing Loss  
[OHS Canada](#)

Andrew D'Cruz

Metal-Some Matters

[OHS Canada](#)

Andrew Skelly

New Imaging Technique Reveals Atherosclerosis Noninvasively

[The Medical Post](#)

### **BEST PROFILE OF A COMPANY**

### **MEILLEUR PROFIL D'UNE ENTERPRISE**

**GOLD/OR : (tie)**

David Menzies

Girl Power

[Canadian Technician](#)

**GOLD/OR : (tie)**

Heather Greenwood Davis

No Life Like It

[National](#)

**SILVER/ARGENT :**

Alistair Kyte

Return of the Mac

[Foodservice and Hospitality](#)

**HONOURABLE MENTIONS/MENTIONS HONORABLES :**

Allan Janssen

Old Business, New Tricks

[Canadian Technician](#)

Rosanna Caira

Three's Company

Foodservice and Hospitality

Allan Janssen

Sustainability = Profitability

Logistics Magazine

Eve Lazarus

Adventures in Tourism

Marketing

Jeromy Lloyd

Hanging at the Park

Marketing

Jeromy Lloyd

C'est Si(d) Bon!

Marketing

Trish Saywell

Persistence Paying Off for Premier

The Northern Miner's Mining Markets

## **BEST PROFILE OF A PERSON**

### **MEILLEUR PORTRAIT**

**GOLD/OR :**

Yan Barcelo

Harmonie au sommel

CAmagazine

SILVER/ARGENT :

Matt Semansky

Brand Nash

Marketing

HONOURABLE MENTIONS/MENTIONS HONORABLES :

Nancy Kwon

Man on a Mission

Canadian Grocer

Glenn Kauth

The Privacy Dance

Canadian Lawyer

Beverley Spencer

The Achiever

CCCA Magazine

Lauren d'Entremont

Cafe Connoisseur

FranchiseCanada

Jeromy Lloyd

Brand Canada

Marketing

Dale Lunan

Gone Fischin'

Oilweek

Bill Harris

George Stroumboulopoulos

**Professionally Speaking**

Katharine Sandiford

The Baker Boys

**Up Here Business**

**BEST REGULARLY FEATURED DEPARTMENT OR COLUMN**

**MEILLEURE CHRONIQUE OU RUBRIQUE RÉGULIÈRE**

**GOLD/OR :**

Paul Caldwell, Shane Neilson

Spirit of Medicine

**The Medical Post**

**SILVER/ARGENT :**

Philip Slayton

Legal Ethics

**Canadian Lawyer**

**HONOURABLE MENTIONS/MENTIONS HONORABLES :**

Marcel Côté

Perspectives

**CAmagazine**

Ezra Levant

Back Page

**Canadian Lawyer**

Jackie Rosenhek  
History of Medicine

**Doctor's Review**

Alistair Kyte, Signe Langford, Lisa Paul

Food File

**Foodservice and Hospitality**

Paul Hogendoorn

Industry Watch

**Manufacturing Automation**

Various authors

Meeting Points

**Meetings & Incentive Travel**

Matthew Sullivan

Short Cellar

**Precedent**

Michael Ganley

Our Take

**Up Here Business**

**BEST RESOURCE/INFRASTRUCTURE ARTICLE**

**MEILLEUR ARTICLE DANS LE DOMAINE DES RESSOURCES ET DES INFRASTRUCTURES**

**GOLD/OR :**

Julia Kuzeljevich

Seeing Red

**Canadian Transportation & Logistics**

SILVER/ARGENT :

Steve Bouchard

Écokilomètres

[Transport Routier](#)

HONOURABLE MENTIONS/MENTIONS HONORABLES :

Gordon Jaremko

Peace in the Parkland

[Alberta Oil](#)

Russell Noble

Just Scraping the Surface

[Canadian Mining Journal](#)

Allan Janssen

Hazmat Challenges

[Logistics Magazine](#)

Deborah Jaremko

The Power of the Wedge Well

[Oilsands Review](#)

Alisha Hiyate

NI 43-101 to Get an Overhaul

[The Northern Miner](#)

Marco Beghetto

Biohazard?

[Today's Trucking](#)

Marco Beghetto

DEF JAM

Today's Trucking

Marco Beghetto

Trailer Trash

Today's Trucking

**BEST TECHNOLOGY/INDUSTRIAL/MANUFACTURING ARTICLE**

**MEILLEUR ARTICLE DANS LES DOMAINES TECHNOLOGIQUE, INDUSTRIEL OU MANUFACTURIER**

**GOLD/OR :**

Carroll McCormick

Naval Gazing

Machinery & Equipment MRO

**SILVER/ARGENT :**

Deborah Aarts

Up, Up and Away!

MM&D Magazine

**HONOURABLE MENTIONS/MENTIONS HONORABLES :**

Michelle Morra

In Too Deep

Canadian Occupational Safety

Shane Schick

Can You Trust This CIO?

CIO Canada

Denise Deveau  
Building Smarts

CNS Magazine

Michelle DiPardo  
One-Stop Shop

Graphic Monthly Canada

Allan Janssen  
IKEA Tests Palletless Decking System

Logistics Magazine

André Voshart  
Sights on Safety

Manufacturing Automation

Peter Kenter  
Big Bang Theory

OHS Canada

Jason Contant  
Playing for Keeps

OHS Canada

## **VISUAL CATEGORIES / CATÉGORIE ARTS VISUELS**

**BEST ART DIRECTION OF A COMPLETE ISSUE /  
MEILLEURE DIRECTION ARTISTIQUE DE L'ENSEMBLE D'UN NUMÉRO**

**GOLD/OR :**

Underline Studio

Fall

Precedent

SILVER/ARGENT :

Bernadette Gillen

Weathering Climate Change

**CAmagazine**

HONOURABLE MENTIONS/MENTIONS HONORABLES :

Bernadette Gillen

The Heat Is On Weathering Climate Change

**CAmagazine**

Ian Chodikoff, Leslie Jen, Sue Williamson

The Art of Interiors

**Canadian Architect**

Peter Zaver

Brave New World

**Marketing**

**ART DIRECTION OF AN OPENING SPREAD OR COMPLETE FEATURE /**

**DIRECTION ARTISTIQUE DE LA DOUBLE-PAGE D'OUVERTURE OU D'UN ARTICLE**

**GOLD/OR :**

Peter Zaver

Ballmer's Battle Plan

**Marketing**

SILVER/ARGENT :

Leata Lekushoff

Gold Medal Learning

**Professionally Speaking**

HONOURABLE MENTIONS/MENTIONS HONORABLES :

David Heath

Is Your Business Shrinking?

Foodservice and Hospitality

Lindsey Mrav

Olympic Special

Meetings & Incentive Travel

**BEST ILLUSTRATION /  
MEILLEURE ILLUSTRATION**

**GOLD/OR :**

Gérard Dubois

The Business of Climate Change

CAmagazine

**SILVER/ARGENT :**

Gérard Dubois

Containing Financial Contagion

CAmagazine

HONOURABLE MENTIONS/MENTIONS HONORABLES :

Ryan Snook

Making Sense of IT All

CAmagazine

Leata Lekushoff, Sonia Roy

Manure & Magatogas

Professionally Speaking

Leata Lekushoff, Huan Tran  
Transition to Teaching 2008  
**Professionally Speaking**

**BEST PHOTOGRAPH /  
MEILLEURE PHOTOGRAPHIE**

**GOLD/OR :**

Jeff Kirk  
Steve Nash  
**Marketing**

**SILVER/ARGENT :**

Jeff Kirk  
Paul Lavoie  
**Marketing**

**HONOURABLE MENTIONS/MENTIONS HONORABLES :**

George Whiteside  
The Third-Party Solution  
**CAmagazine**

David Heath, John Hryniuk  
Drawing Attention  
**Hotelier**

David Heath, Will Lew  
The Innovators  
**Hotelier**

Pierre Charbonneau

Sid Lee

Marketing

Mike Ford

Terry O'Reilly

Marketing

Alena Gedeonova

Turning Up the Heat

National

Patrick Kane

Hearing the Elders

Up Here Business

Patrick Kane

Road Story

Up Here Business

## **INTERNET CATEGORIES / CATÉGORIE WEB**

### **BEST ONLINE-ONLY ARTICLE OR SERIES OF ARTICLES**

### **MEILLEUR ARTICLE OU SÉRIE D'ARTICLES PUBLIÉS EN LIGNE SEULEMENT**

#### **GOLD/OR :**

Peggy Berkowitz, Tara Fraser, Phillip Todd

Career Resources

University Affairs

SILVER/ARGENT :

Matt Semansky

Controversy Cubed

[Marketing](#)

HONOURABLE MENTIONS/MENTIONS HONORABLES :

Jennifer Kavur

Managing Your Online Reputation

[ComputerWorld Canada](#)

Robert Colman

Copenhagen

[Green Business](#)

Joaquim Menezes

Benefits and Risks of Flexible Work-Style Programs

[ITBusiness.ca](#)

Brian Jackson

Facebook's Privacy Conflict with Canada

[ITBusiness.ca](#)

Anne Hébert

Nos entrevues exclusives

[L'actualité médicale](#)

Nicolas Mesly

La fraise californienne, une délinquante?

[Le Coopérateur agricole](#)

Don Douloff

Don Appetit: Restaurant Reviews

[Meetings & Incentive Travel](#)

Deborah Aarts, Lisa Wichmann

Web Exclusive: I.E.Canada Coverage

[Purchasingb2b](#)

## **WEBSITE OF THE YEAR**

## **SITE WEB DE L'ANNÉE**

### **GOLD/OR :**

Deanne Gage, Andrew Gregory, Steven Lamb, Phil Porado, John Powell, Lisa Rene, Kanu Vashisht

Advisor.ca

[Advisor.Ca](#)

### **SILVER/ARGENT :**

Morella Aguirre, Anupa Mistry, Guillermo Ohno

salon52.ca

[Salon Magazine](#)

### **HONOURABLE MENTIONS/MENTIONS HONORABLES :**

Gail J. Cohen, Craig Pearson

CanadianLawyerMag.com

[Canadian Lawyer](#)

Adam Ledlow

CTL.ca

[Canadian Transportation & Logistics](#)

Brandon Glover, Paula Renaud

foodserviceworld.com

**Foodservice and Hospitality**

Don Douloff, Kashfia Rahman, Lisa Rene

MeetingsCanada.com

**Meetings & Incentive Travel**