

W1. Best Editorial

BUSINESS INFORMATION GROUP – One of Canada’s largest business-to-business magazine publishers.



Canadian Healthcare Manager, *Trash Talk*. Don Bisch, Editor.



Marketing Magazine (Create), *Shockingly good*. Laura Medcalf, Editor.



Objectif Conseiller, *Il y a investir pour la retraite et investir à la retraite*. Yves Bonneau, Editor-in-chief.



Objectif Conseiller, *Une résolution comme remède à la récession*. Yves Bonneau, Editor-in-chief.



Pharmacy Practice, *So you think we have a pharmacist shortage?* Ruth Hanley, Editor.

Canadian Consulting Engineer, *Profits and human rights*. Bronwen Parsons, Editor.

Canadian Machinery & Metalworking, *Canada should get with the program*. Kim Laudrum, Editor.

Canadian Machinery & Metalworking, *Mouldmakers need an exemption*. Kim Laudrum, Editor.

Plant, Canada's Industry Newspaper, *Don't bogart that free trade agreement*. Joe Terrett, Editor.

Plant, Canada's Industry Newspaper, *FPI fiasco will scare away new investment and jobs*. Joe Terrett, Editor.

W2. Best Merchandising/Marketing Article



The Media Information Network publishes information in print and online for advertising and marketing professionals. CARD, its flagship directory, is a comprehensive, accurate and timely directory of media and related organizations.



Marketing Magazine, *Branding a cause*. Lesley Young, Senior Writer.



Marketing Magazine, *The Krispy Cult*. Angela Kryhul, Editor at Large.



Graphic Monthly, *Profit in variable*. Lana Castleman, Writer.



Pharmacy Post, *Bum Wrap*. Vicki Wood, Managing Editor; Christina Arandjelovic, Staff Writer.



Today's Trucking, *Instant Message*. Marco Beghetto, Associate Editor.

CAmagazine, *Silent sleuths*. Donna Bailey Nurse, Author; Bernadette Kuncevicus, Editor; Bonnie Munday, Editor.

Gifts & Tablewares, *Mosaic marketing*. Lori Smith, Editor; Paula Anderton, Writer.

Pharmacy Post, *Love that spring selling season*. Jack Kohane, Freelance Writer; Vicki Wood, Managing Editor.

Retail News, *The pet set*. Kara Kurylłowicz, Contributing Writer; Crystal Richards, Account Representative; Tina Nicholl, Production Manager; Erica Kirkland, Publisher.

Strategy, *Junk food: The next tobacco?* Lisa D'Innocenzo, Associate Editor.

W3. Best Industrial Article



Since 1950, General Printers has specialized in magazine production with a 24-hour operation, electronic imaging, FTP site, two to eight colour presses, complete bindery and postal services. Our goal is to consistently deliver on-time, error free products and services, which exceed our customer's expectations.



Canadian Occupational Safety, *Tow the line*. Michelle Gault, Editor.



Far North Oil & Gas Review, *A chilling effect*. Ingrid Neilson, Writer.



Plant, Canada's Industry Newspaper, *Conserving energy and keeping it off the balance sheet*. Corinne Lynds, Features Editor.



The Medical Post, *Paying for organs*. Terry Murray, Clinical Editor.



Today's Trucking, *Who will drive?* Jim Park, Contributing Editor.

Canadian Machinery & Metalworking, *Laser trailblazers*. Kim Laudrum, Editor.


Canadian Consulting Engineer, *On the trail of the green pioneers*. Bronwen Parsons, Editor.






Objectif Conseiller, *La profession de conseiller: la manière Québécoise*. Marie-France Cardinal, Author; Ronald McKenzie, Author.

Objectif Conseiller, *L'espérance de vie des fonds de fonds*. Greg N. Gregoriou, Author.

Transport Routier, *À la poursuite du camion vert*. Steve Bouchard, Rédacteur en chef.

W4. Best Technology Article

 **WEBOFFSET** Web Offset Publications Limited is an independently owned Canadian printing operation with a forty-year track record specializing in magazines. Full spectrum in-house production, digital scanning, computer to plate, database services, mailing, bindery, polybagging and full prepress technology. Web Offset alone offers LinkPath technology and MEDIA ON LINE solutions for publishers.

-  Far North Oil & Gas Review, *Fire in the ice*. Graham Chandler, Writer.
-  CIO Canada, *Are we ready for the big one*. Chris Conrath, Writer.
-  Computerworld Canada, *Stopping the inside job*. Chris Conrath, Senior Writer.
-  Network World Canada, *Ottawa's data dig*. Stefan Dubowski, Senior Writer.
-  Plant, Canada's Industry Newspaper, *Molding problems into profit*. Mike Ouellette, Assistant Editor.

Canadian Printer, *Large format returns*. Doug Picklyk, Editor.

Communications & Networking, *Copper still in the ring*. Grant Buckler, Writer.

IT For Industry, *The CRM Bombshell*. Saul Chernos, Writer.

Jobber News Magazine, *Powder metal valve seats*. Andrew Ross, Editor/Publisher.

The Ontario Technologist, *Space Hunt*. Robert Reed, C.E.T., Technical Training Manager.

W5. Best Profile of a Company



CCAB/BPAI serves over 600 Canadian business publications, consumer magazines, newspapers and web sites, as well as advertising agencies and advertisers. With a membership of over 5,000 in over 20 countries, BPA International is the preferred global provider of circulation and traffic data. Visit www.bpai.com for more information.



The Medical Post, *Following the script*. Colin Leslie, Features Editor; Celia Milne, Writer.



Benefits Canada, *This is not the Caisse*. Kevin Press, Editor.



Marketing Magazine, *Taking Marketing to the bank*. Lesley Young, Senior Writer.



Marketing Magazine, *Building an off-price empire*. Chris Daniels, Staff Writer.



National, *Change from within*. Susan Lightstone, Author; Jordan Furlong, Editor-in-chief.

Cablecaster, *Bearing fruit*. Greg O'Brien, Editor.

Canadian Diamonds, *Change to spare*. Mark Brown, Writer.

Canadian Mining Journal, *INCO at 100: You've come a long way, baby*. Jane Werniuk, Editor; Marilyn Scales, Field Editor.

Channel Business, *I.T. phone home*. Alison Eastwood, Editor.

Foodservice and Hospitality, *Adult appeal*. Rebecca Harris, Writer.

W6. Best Profile of a Person



**Canadian
Heritage**

**Patrimoine
canadien**

The Canadian Heritage Portfolio was created in 1993 to consolidate policies and programs that maintain Canada's cultural sovereignty and promote Canadian Identity. Its strategic approach is (a) to enhance pride in Canada, (b) to contribute to Canada's economic growth and prosperity, (c) to protect Canada's heritage, (d) to ensure access to Canadian voices and Canadian space, (e) to encourage participation in and contribution to Canadian society, and (f) to make government more responsive.



Marketing Magazine, *Almost normal*. Jason MacDonald, Staff Writer.



The Medical Post, *Native role model*. Mark Cardwell, Freelance Writer.



Canadian Healthcare Manager, *Just doing his job*. Don Bisch, Editor; Patti Ryan, Writer.



Graphic Monthly, *Printer of the Year*. Filomena Tamburri, Writer.



Oilweek Magazine, *She pulls her weight - and then some*. Gordon Jaremko, Editor.

CAmagazine, *Mission fierté*. Christian Bellavance, Author; Okey Chigbo, Editor.

Foodservice and Hospitality, *A step ahead*. Rebecca Harris, Writer.

Marketing Magazine, *The barefoot marketer*. Danny Kucharsky, Montreal Correspondent.

Marketing Magazine, *Tough mothers*. Lesley Young, Senior Writer.

Quill & Quire, *Back in Bombay*. Stephen Smith, Contributing Editor.

The Medical Post, *A profile of truth and reconciliation*. Kylie Taggart, Staff Writer.

(Note: 11 entries due to a tie)

W7. Best Regularly Featured Department or Column



Cornerstone is one of Canada's leading suppliers of customer response management tools. With divisions specializing in list brokerage, list management, data warehousing, data mining, email broadcasting, product sampling and donation receipt fulfillment, Cornerstone helps organizations acquire new clients and communicate with existing ones.



Hardware Merchandising, *One Minute Read*. Robert Gerlsbeck, Editor.



Today's Trucking, *Driver's Side*. Jim Park, Contributing Editor.



Advisor's Edge, *Know your client*. Jennifer McLaughlin, Assistant Editor; Sheila Avari, Assistant Editor.



CAmagazine, *Perspectives*. Marcel Cote, Author; Helene Valois, Editor.



National, *Not quite contempt*. Douglas Mah, Author; Jordan Furlong, Author.

CAmagazine, *L'observateur*. Gerard Berube, Author; Helene Valois, Editor.

Canadian Contractor, *Stuff we like*. Robert Koci, Editor.

Canadian Security, *From the Trenches*. Glen Kitteringham, Author; Greg Hurd, Author; Martin Dempsey, Author; Stacey Hunt, Editor.

Hazardous Materials Management, *Legal Perspective*. Dianne Saxe, Columnist.

Marketing Magazine, *Redecorating Quebec's creative bedrooms/'Bee-mo' and Montreal/Can Quebec cut it at Cannes?* Danny Kucharsky, Montreal Correspondent.

W8. Best Single Article



A division of Rogers Communications, Rogers Media is involved in magazine publishing and new media. Included at business publishing and related assets in media, industrial, medical, financial, business, travel and retail.



Canadian Jeweller, *Rock Stars*. Carol Besler, Editor.



National, *Baume pour femmes de coeur*. Indra Balassoupramaniane, Author; Gaëtane Lemay, Senior Editor.



CAmagazine, *Pro forma lingo*. Michael Lewis, Author; Ruby Andrews, Editor.



L'Actualité Médicale, *Prescription. Lève-toi et marche*. Michel Dongois, Journaliste.



National, *A people's justice*. Amy Jo Ehman, Author; Jordan Furlong, Editor-in-chief.

L'Actualité Médicale, *Loto-ambulance*. Catherine Crépeau, Journaliste.

Objectif Conseiller, *La face cachée des résultats financiers*. Ronald MacKenzie, Author.

OHS Canada Magazine, *At the mercy of the mob*. Kenneth Westhues, Writer.

Quill & Quire, *The crisis in school libraries*. John Lorinc, Contributing Editor.

SP&T News, *The war of words*. Paul Grossinger, Editor; Jack Kohane, Freelance Writer.

W9. Best News Coverage



Consumer and business-to-business subscription fulfillment services as well as inbound customer service call centre and outbound renewal and requalification telemarketing. Complimentary by fax and e-mail blast capabilities with offices in Toronto and Montreal.



Graphic Monthly, *Right to refuse*. Lana Castleman, Writer.



The Medical Post, *World still waiting for the Ontario flu data*. Terry Murray, Clinical Editor.



L'Actualité Médicale, *Où sont les hommes?* Michel Dongois, Journaliste.



Law Times, *Disintegration of integrated justice*. Gail J. Cohen, Editor; David Gambrill, Staff Writer.



Quill & Quire, *Days of reckoning for general publishing*. Derek Weiler, Author; Devin Crawley, Author; Scott Anderson, Editor-in-chief.

Canadian Lawyer, *The IJP black hole*. Mike Fitz-James, Editor; David Gambrill, Writer.

Canadian Lawyer, *Recusal refusal*. Mike Fitz-James, Writer.

National, *Crash*. Janice Mucalov, Author; Jordan Furlong, Editor-in-chief.

Canadian Occupational Safety, *The "C" word*. Michelle Gault, Editor; Luis Millan, Writer.

L'Actualité Médicale, *Detresse psychologique chez résidents*. André Cappiello, Journaliste.

W10. Best How-To Article or Subject-Related Series of How-To Articles



Canada Post is in the business to serve all Canadians, businesses and organizations through the secure delivery of messages, information and packages to any address in Canada and the world, at a level and quality of value that makes customers want to repeat the experience.



Pharmacy Post, *Fair Trade*. Vicki Wood, Managing Editor; Christina Arandjelovic, Staff Writer.



Canadian Lawyer, *Getting your butt on the bench*. Mike Fitz-James, Editor; Judy van Rhijn, Writer.



Objectif Conseiller, *Resserre les liens en période incertaine*. Ronald McKenzie, Author.



Pharmacy Practice, *Life support*. Lu-Ann Murdoch, Clinical Editor; Ruth Hanley, Editor; Ayesha Hassan, Freelance Writer.



The Medical Post, *Locum funding tips*. Pamela Clarke, Freelance Writer.

CAmagazine, *The ties that bond*. Adam Bryk, Author; Bernadette Kuncevicus, Editor.

Forum, *Communicating around volatility/Dealing with difficult clients/Building deeper relationships*. Kristin Doucet, Editor; Dan Richards, Writer; Felicity Somerset, Writer; Julie Littlechild, Writer.

Objectif Conseiller, *La fidélisation: tout un défi!* Claude Couillard, Author.

Objectif Conseiller, *L'après-bulle: que faites-vous?* Caroline Fortin, Author.

OHS Canada Magazine, *The 14-step program*. Rem Gaade, Writer.

W11. Best One-of-a-Kind Article



Audit Bureau of Circulations

The Audit Bureau of Circulations (ABC) provides auditing services for North American newspapers (circulation, reader profile), trade publications (circulation), consumer magazines (circulation, subscription profile), trade show attendance (Expomark), and website activity (ABC Interactive). ABC maintains the world's most extensive circulation database and electronic analysis.



OHS Canada Magazine, *The case of the Warkworth Bomber*. Paul Barker, Contributing Editor.



The Medical Post, *Rick's tears*. Dr. Donovan Gray, Freelance Writer.



Cablecaster, *Basic cable*. Greg O'Brien, Editor.



Canadian Lawyer, *Dressing down*. Mike Fitz-James, Editor; Veronique Mandal, Writer.



Marketing Magazine, *30 to watch: Marketing's new generation*. Angela Kryhul, Editor at Large; Stan Sutter, Editorial Director.

CAMagazine, *Detax man cometh*. Okey Chigbo, Author; Anna Maria Greene, Editor.

Canadian AutoWorld, *Dealers swamped by changes at KIA/KIA replies*. Lawrence Papoff, Associate Editor.

Marketing Magazine, *10 things I hate about ad agencies*. Stan Sutter, Editorial Director.

Masthead Magazine, *The Nitpicks*. William Shields, Writer.

OHS Canada Magazine, *The neighbour at work*. Martin Shain, Writer.

V1. Best Art Direction of an Opening Spread or Complete Feature



Data services for mailing, data management; digital prepress including computer to plate; full web, half web, sheetfed, UV coating, cold set web; perfect binding, saddlestitching; lettershop including polybagging, labelling, inkjetting.



Forum, *Breaking the code*. Julie Jenkinson, Art Director; Michael Baumgart, Designer.



CAmagazine, *The Hong Kong question*. Bernadette Gillen, Art Director; Brian Cronin, Illustrator.



Canadian Grocer, *A desperate race*. Lisa Roy, Art Director.



Forum, *Down on the farm*. Julie Jenkinson, Art Director; Michael Baumgart, Designer.



Marketing Magazine, *Zig comes of age*. Peter Zaver, Art Director; Karen Jobst, Assistant Art Director; D.W. Dorken, Freelance Photographer.

CAmagazine, *Silent sleuths*. Bernadette Gillen, Art Director; Joseph Salina, Illustrator.

Canadian Investment Review, *Transition management*. Elaine Fenech, Art Director.

Doctor's Review, *Up a lazy river*. Pierre Marc Pelletier, Art Director; Caroline Lussier Schaffer, Designer; Annarosa Sabbadini, Editor.

Foodservice and Hospitality, *The buck stops here*. Margaret Moore, Contributing Designer; Rosanna Caira, Editor.

Patient Care, *Croup in kids*. Ann Chen, Art Director; Golda Goldman, Editor.

V2. Best Photograph



Canadian Lawyer, *Krishna Ascendant*. Einar Rice, Art Director; Geoff George, Photographer.



CAmagazine, *Man with a mission*. Bernadette Gillen, Art Director; Suzanne Langevin, Photographer.



CAmagazine, *Education reform*. Bernadette Gillen, Art Director; Paul Orenstein, Photographer.



CAmagazine, *The king of clubs*. Bernadette Gillen, Art Director; Paul Orenstein, Photographer.



Marketing Magazine, *Marketer of the Year*. D.W. Dorken, Freelance Photographer.

CGA Magazine, *The Forensic File*. Lily Chow, Art Director; Ron Sangha, Photographer.

Doctor's Review, *Medieval masquerade*. Caroline Lussier Schaffer, Designer; Patrice Halley, Photographer.

Foodservice and Hospitality, *A step ahead*. Rosanna Caira, Editor; Margaret Mulligan, Photographer; Michael Hewis, Senior Designer.

National, *A people's justice*. Tony Delitala, Art Director; Jazhart Studios/Marnie Burkhart, Photographer.

Salon Magazine, *Youth Quake*. John Parkes, Photographer.

V3. Best Illustration

MASTHEAD[®] THE MAGAZINE ABOUT MAGAZINES With a lively mix of in-depth features, news stories, surveys, tallies and commentary, *Masthead Magazine* provides detailed, independent coverage of Canada's \$1.7 billion periodical industry. And now MastheadOnline.com offers daily news and a free job board. Combined, they provide must-read information for the industry's top decision-makers.



CAmagazine, *Investors behaving badly*. Bernadette Gillen, Art Director; Carey Sookocheff, Illustrator.



CAmagazine, *Initial confusion*. Bernadette Gillen, Art Director; Carey Sookocheff, Illustrator.



CAmagazine, *Silent sleuths*. Bernadette Gillen, Art Director; Joseph Salina, Illustrator.



National, *Is the grass always greener?* Tony Delitala, Art Director; Riccardo Stampatori, Illustrator.



Pharmacy Practice, *Targeting cancer*. Shelley Frayer, Art Director; Ruth Hanley, Editor; Sara Tyson, Illustrator.

Canadian Healthcare Manager, *Are our hospitals sick?* Aniko Toth, Art Director; Don Bisch, Editor; Greg Hargreaves, Illustrator.

Canadian Lawyer, *New blood-spatter software*. Einar Rice, Art Director; Max Licht, Illustrator.

Canadian Security, *Private protection*. Barbara Galbraith, Art Director; Stacey Hunt, Editor; Louis Fishauf, Illustrator.

CGA Magazine, *Money Watch*. Lily Chow, Art Director; Steve Munday, Illustrator.

Pharmacy Practice, *The failing heart*. Shelley Frayer, Art Director; Ruth Hanley, Editor; Steve Adams, Illustrator.

V4. Best Art Direction of a Complete Issue



A graphic arts company providing all aspects of electronic design and electronic prepress. Founded in 1969, the company has earned a reputation of providing high quality prepress to a variety of clients from carton packaging to publication industries.



Forum, *The Client Issue*. Julie Jenkinson, Art Director; Michael Baumgart, Designer.



CAmagazine, *Our annual personal financial issue*. Bernadette Gillen, Art Director.



Advisor's Edge, *1st Annual Dollars & Sense Survey*. Aniko Toth, Art Director.



CAmagazine, *The forensic files*. Bernadette Gillen, Art Director.



Canadian Architect, *February 2002*. Hannele Lappalainen, Art Director; Nyla Matuk, Associate Editor; Marco Polo, Editor; Sue Williamson, Graphic Designer.

CAmagazine, *The new UFE*. Bernadette Gillen, Art Director.

Canadian Consulting Engineer, *October/November*. Ellie Robinson, Art Director; Bronwen Parsons, Editor.

Canadian Diamonds, *Fall 2002*. John Pekelsky, Art Director.

Marketing Magazine, *Agency Report*. Peter Zaver, Art Director; Karen Jobst, Assistant Art Director.

Meetings & Incentive Travel, *June 2002*. Dave Curcio, Art Director.

11. Best Cover



Quebecor World specializes in the printing of magazines, retail inserts, books, catalogues, specialty printing, direct mail and directories. In addition, the company offers digital pre-media services, CD-ROM mastering, e-commerce business and replicating.



Advisor's Edge, *Suddenly jobless*. Aniko Toth, Art Director; Jennifer McLaughlin, Assistant Editor; Sheila Avari, Assistant Editor; Deanne N. Gage, Managing Editor.



Meetings & Incentive Travel, *Culture Shock*. Dave Curcio, Art Director; Matt Nichols, Director of Content.



Canadian Investment Review, *Market Tips*. Elaine Fenech, Art Director; Caroline Cakebread, Former Editor.



Channel Business, *Privacy Please*. Trevor Stewart, Art Director; Alison Eastwood, Editor.



Salon Magazine, *The Colour Issue*. Dorothy Hryc, Art Director; Adriana Ermter, Editor-in-chief; Patrizia Castiglione, Photographer.

Benefits Canada, *The holiday is over*. Elaine Fenech, Art Director; Kevin Press, Editor.

CAmagazine, *Forensic files*. Bernadette Gillen, Art Director; Christian Bellavance, Editor-in-chief.

Canadian Architect, *September 2002*. Hannele Lappalainen, Art Director; Nyla Matuk, Associate Editor; Marco Polo, Editor.

Canadian Healthcare Manager, *Depression*. Aniko Toth, Art Director; Don Bisch, Editor.

Marketing Magazine, *Almost normal*. Christine Ager-Smyth, Art Director; D.W. Dorken, Freelance Photographer.

12. Best Issue



As a Transcontinental Printing magazine client you gain more than just a printer, we become part of your team. Whether you are launching a new publication or broadening the scope of a present one, we can provide you with total consultation and latest technology – from launch to distribution.



CAmagazine, *Restoring faith*. Bernadette Gillen, Art Director; Christian Bellavance, Editor-in-chief.



Canadian Interiors, *Best of Canada Design*. Julie Allin, Assistant Editor; Kelly Rude, Editorial Director; Sheri Craig, Managing Editor.



Benefits Canada, *25th Anniversary Issue*. Elaine Fenech, Art Director; Kevin Press, Editor; Kathryn Dorrell, Managing Editor.



Canadian Architect, *November 2002*. Hannele Lappalainen, Art Director; Nyla Matuk, Associate Editor; Marco Polo, Editor; Sue Williamson, Graphic Designer.



Today's Trucking, *November 2002*. Marco Beghetto, Associate Editor; Stephen Petit, Editor.

Advisor's Edge, *The 1st Annual Dollars & Sense Survey*. Aniko Toth, Art Director; Jennifer McLaughlin, Assistant Editor; Sheila Avari, Assistant Editor; Deanne N. Gage, Managing Editor.

Canadian Diamonds, *Summer 2002*. Canadian Diamonds Staff.

Foodservice and Hospitality, *November 2002*. Margaret Moore, Contributing Designer; Rosanna Caira, Editor.

Marketing Magazine, *Agency Report*. Peter Zaver, Art Director; Karen Jobst, Assistant Art Director; Jim McElgunn, Editor; Angela Kryhul, Editor at Large; Laura Medcalf, Reports & Create Editor.

Registered Nurse Journal, *November/December 2002*. Whitney Binns, Editorial Assistant; Tammy Hunter, James Ireland Design; Lesley Frey, Managing Editor; Sine MacKinnon, Publisher; Kimberley Kearsy, Writer.